

Press Release for LAUGHING AT THE MOON movie

Knoxville, TN-8/22/16 /PRNewswire/ -- *Laughing at the Moon*, the highly-anticipated film from CounterAct Pictures, will debut in theaters in a limited release on September 9, 2016. The film, which is rated PG, is a faith based comedy drama.

Filmed in Knoxville, TN., many landmarks and places will be familiar to residents. It stars Erin Bethea from *Fireproof* in which she starred with Kirk Cameron.

We recently appeared on the 700 Club National TV show talking about our movie! We have requests from people all over the country to see *Laughing at the Moon*.

"We made this family-friendly movie for viewers to enjoy some humor and wit while encouraging and touching them with a heartfelt story of God's love for them. It is about relationship and sacrificial love. It's a love letter to people" Writer, Director, Alyssa Addison.

Laughing at the Moon is one of the first faith based films to be written, directed and produced by a woman.

LAUGHING AT THE MOON is a character-driven "dramedy" about IRIS an eccentric, altruistic woman, who comes to live with a self-absorbed, compulsive, snobby roommate, NATALIE, who is her complete opposite. Iris's hilarious antics and Christ-like sacrificial love, totally transform everyone she meets.

Only God would put these two roommates together! At first Natalie and her friends think Iris is weird, who has bright mismatched clothes, her own language and sings to plants leaving a trail of sunflower seeds. Little did they know what they were getting into when Iris walks through the door. But, she might just have the answers they're looking for.

The stage play version of *LAUGHING AT THE MOON* came in as top finalist in a nationwide State Theatre, Plays and Playwright Festival Contest. The stage play version was performed in California and North Carolina to sellout crowds, receiving rave reviews, touching many people.

"When I first read the script for *LAUGHING AT THE MOON* I thought it was a very unique comedy. What's great about *Laughing at the Moon* is that it entertains you regardless. Whether you are a person who loves to cry in a movie or loves to laugh in a movie, it's going to deliver both of those things." Erin Bethea lead actress

"It's very funny in certain scenes, very slapstick oriented in some scenes, but then it wrenches your heart in other ones. And that's the best kind of comedy. The kind of comedy that Robin Williams used to do and just rip your guts out while making you laugh your head off. It's a very tough and fine to do it that way, but that's what's she's done... Iris is very quirky and strange, but as the film goes along you understand that there is a heart inside her driven by the love of God. But once you see her heart and what motivates her, even though she's a little quirky and strange, you sort of fall in love with who she is." Dan Merrell MKM Productions

“This movie speaks to people where they live...I would want everybody to see this movie. Anybody seeing this movie is bound to come out feeling better about themselves and feeling that they can accomplish something too.” Pastor Fred Musser, Founder of The Tabernacle Church Atlanta, GA

“I would sum it up as a sweet movie with a strong message. One of the main characters, Iris has a simplicity of heart that is endearing. I strongly recommend that you support this movie.. It helps promote more wholesome messages in the movie industry.” Pastor Mark Kirk, Calvary Chapel Knoxville, TN

In addition to Erin Bethea from *Fireproof*, the film features Alyssa Addison writer, director actress. The cast also includes Jennifer Loveday, Eric Gifford and Carrie B.Thompson. Radio personality Hallerin Hilton Hill and Former Football star, Fuad Reviez, are featured in cameo roles. Former Baseball great, Atlee Hammaker is one of the associate producers.

With laugh out loud comedy and intense heartfelt drama, *LAUGHING AT THE MOON* is a joy.

Over a million viewers on Facebook have seen the trailer. Advanced tickets went on sale a few days ago and the first evening showtime sold out in the first 10 minutes! A couple days later another showtime sold out! Starting on September 9th it will be showing at the Regal Pinnacle in Turkey Creek and also the Regal West Town Mall theatres. It opens the same day in Atlanta, GA and then opens the following week in LA and Southern California. They plan to expand from there.

To learn more, visit:

www.laughingatthemoonthemovie.com

Facebook <http://www.facebook.com/laughingatthemoon>

700 Club TV Interview from 8/29/16 <http://share.cbn.com/50dhx>